



[WWW.ANEDGEABOVE.COM](http://WWW.ANEDGEABOVE.COM)

## **AEA PLAYER CARD SPONSORSHIP**

**\$9.99/MONTHLY SUBSCRIPTION**

**SPONSOR YOUR FAMILY, FRIENDS, EMPLOYEES OR THE EVENTS!!!**

An Edge Above (AEA) strives to deliver the best adult hockey tournaments to west Michigan. Being a part of our events is something special. There is something magical that happens at our tournaments, and we have worked hard to build a great hockey community. Hockey isn't a cheap sport to play. We understand this, and we developed a sponsorship program that will make it more affordable for players and teams to be able to participate in our events.

Our goal is to assist players with tournament fees by offering them the opportunity to get "personal" sponsorships from family, friends, employers and other business in the west Michigan area. We also felt it was important to promote the businesses that support our hockey community . . . thus we started the AEA Player Card Sponsorship Program.

### **INTERESTED? WONDERING WHAT'S ALL INCLUDED?**

Website Listings (Website, Sponsors Page)

Ad/Promotion associated with ALL AEA Player Cards (Website, AEA Player Cards)

Social Media Mentions (Facebook & Twitter)

Additional Marketing Mentions at the Tournaments (Rink Signs)

### **ABOUT AEA TOURNAEMNTS**

AEA has been bringing west Michigan some of the best adult hockey since 2005. We have three events a year (a couple with multiple weekends and brackets). We have brought in 1,000's of players and visitors to our events. The Silver Puck Challenge (Grand Rapids) is our flagship event, followed by Hockey Hold'em (Byron Center) and Dekes & Dangles (Wyoming). If you would like to see the full details of each of our tournaments, please visit our website, [www.anedgeabove.com](http://www.anedgeabove.com)

### **STEPS TO SPONSOR**

1. Go to our AEA Player Card Sponsor Sign Up page: Link on our Home Page. ([www.anedgeabove.com](http://www.anedgeabove.com))
2. Please have your company logo available for upload prior to registering. Accepted formats: JPG, JPEG, GIF, & PNG
3. Logo Size: 1000px x 1000px (300dpi)
4. Have a 250 character promotion, advertisement of discount prepared.
5. If you want to sponsor the event and not an individual, use 'Silver Puck' as your PLAYER/TEAM CODE.
6. OR Type the player's name into the PLAYER/TEAM CODE section of the form.